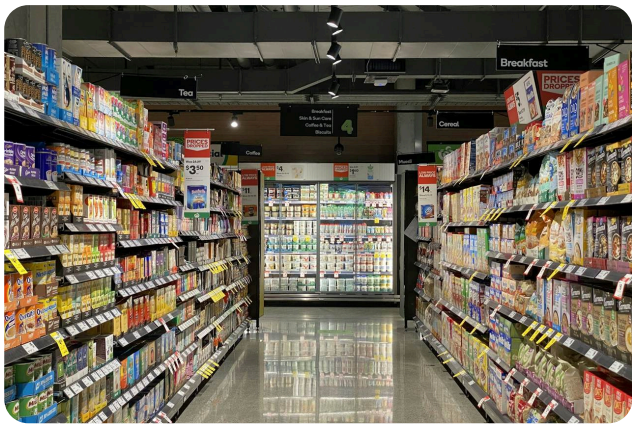
SHARED RETAIL ACCESS

Get your product into retail at ZEROCOST

One membership gives you access to all our shared retail agreements. We handle the admin. You keep your stock, your brand and your margin.



XTRA SALES

Retail access, opened once, shared by all. 18+ retail groups today, and growing.

Admin done for you

Many retailers, many rules, many reconciliations. We handle the admin, so you can focus on growing your brand.

XTRA SAVINGS

You've optimised your business on your own. Now imagine its potential when we combine our volume.

Our retail channels

builders, makro, Dis-Chem Pharmacies, Clicks, Outdoor Warehouse (for every adventure), Spar, Bidfood, takealot.com, amazon, Food Lover's Market, wellness warehouse, builders express, one dayonly, PET Pool Home, Transpharm, Alpha Pharm, Coastals, Kruger National Park

Our brands

Fever Tree Répel de Luxe, Yogi Pro, Piksters, B.Well, NATURMADE, BioTonix by Dr Terry Ann, ARA Imphepho, First Aid On The Go, Clearly, smartherbals, *Your brand here*, *Your brand here*

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How it works

You're no longer a single supplier trying to convince a retailer. You're part of a group, with all the benefits of scale.

XTRA SALES

Shared retail channels

Members share all retail channels. Skip the struggle of opening your own supplier accounts.

Business customers SHOP online

Full access to our B2B marketplace, where any business customer can buy your products online.

XPRESS CASH

Improved cash flow

Available funds are paid out monthly. Need it sooner? Ask for an early release against approved retail sales*.

*Terms and conditions apply.

XTRA SAVINGS

Admin done for you

We do the day-to-day admin for you: orders, invoicing, rebates, deductions and reporting.

Scale through sharing

As a member, you can access services at scale, and at prices no single brand gets on its own. For example: admin, warehousing, logistics, sales and marketing, and finance.

What it costs

Membership

R250* / month

Add your volume and unlock the group's scale, retail channels and relationships for **XTRA SALES**.

*Billed annually

Admin

(3.5% to 1%) of sales

Start with the group's discounted admin rate. The more you sell, the bigger your **XTRA SAVINGS**.

Supply chain services

At cost

Benefit from the group's scale to unlock **XTRA SAVINGS**.

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How it works

Buy directly from multiple brand owners, with the savings of a single supplier channel.

XTRA SALES

New products, one channel

Simply add new and innovative products to test the market, and move low-volume lines into one high-volume supplier channel.

Higher value offering

Lower prices mean higher value to your customers.

XPRESS CASH

Improved trading terms

Want to hold on to your cash longer? Ask for extended terms on approved accounts*.

*Terms and conditions apply.

XTRA SAVINGS

Simplified admin and operations

A single, integrated back office for all transactions.

Savings through aggregation

Combined volume releases XTRA SAVINGS, passed on to you as lower prices.

What it costs

Trade account

Free to open

Access all the brands through one supplier channel, at no extra cost.

Products

Buy direct pricing

Refer any product you buy, and instantly access volume savings they can't unlock on their own.

Contact us

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